



# KING OF PEACE MCC

## ST. PETERSBURG, FLORIDA

2013 – 2017

Strategic Plan

Last Updated Feb 4, 2014

# Purpose of Strategic Planning

- ▣ Improve church effectiveness and long-term life.
- ▣ Define vision, mission and core values.
- ▣ Focus precious resources.
- ▣ Align organization with greater purpose.



**Who are we?**

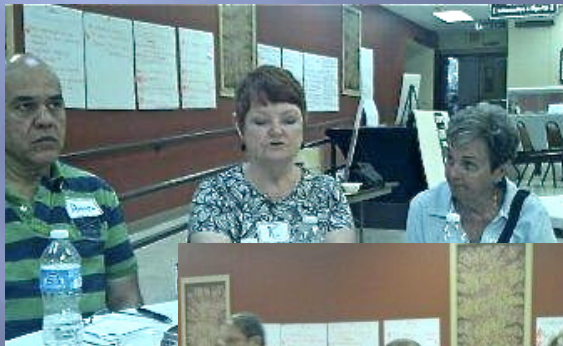
**What has God called us to do?**

**Who do we intend to reach and serve?**

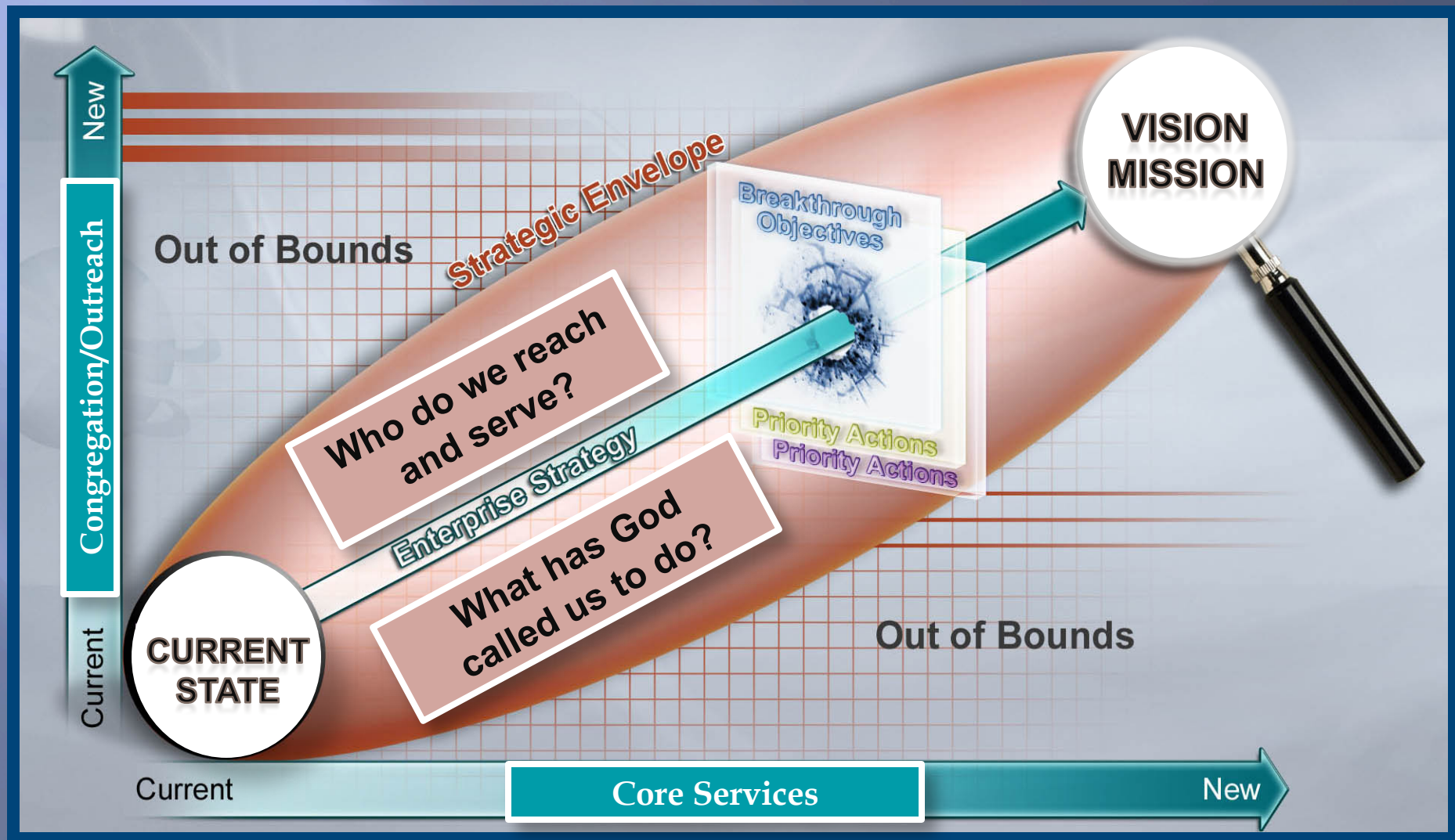


# Thank You for Your Input!

- ▣ Congregational Survey
- ▣ Congregational Workshop
- ▣ Quarterly Ministry Meetings
- ▣ Strategic Planning Team Participation
- ▣ Personal Strategic Planning Classes



# The Strategic Planning Model





# *Who Are We?*

## **King of Peace MCC**

### **Vision Statement**

**As followers of Jesus, King Of Peace MCC will be a community of radical welcome, passionately celebrating the unlimited nature and power of God's love.**

### **Mission Statement**

**We are a diverse faith community called to live out the Good News of the Gospel. In all our actions, we strive for excellence in spiritual growth, personal development and stewardship so that we can share the blessings of God's love with the world.**

# *How Do We Want To Be Recognized?*

## **Core Values and Culture**

- ▣ **Excellence in Ministry**: Applying tools and skills necessary to manifest dynamic, spirit-filled ministries.
- ▣ **Personal Growth**: Building and maintaining a loving spiritual environment so each person may develop and grow in body, mind, and spirit.
- ▣ **Diversity**: Embracing the spiritually centered truths, unique talents, and personal expressions of each of God's children.
- ▣ **Outreach**: Proclaiming Christ's message of love, acceptance, and healing for all.



***Culture Statement: We are committed to using our spiritual gifts to establish, foster, and sustain a culture of love, appreciation, trust, and growth.***



# *What Has God Called Us To Do?*

## **Core Services**

- ▣ **Worship**
- ▣ **Stewardship**
- ▣ **Congregational Care**
- ▣ **Spiritual and Personal Enrichment**
- ▣ **Human Outreach**



# *How Will We Reach Our Vision and Mission?*

## **Breakthrough Objectives**





# *Breakthrough Objective #1*

## **Spirit of Worship and Joy**

### Priority Actions

- 1.1 Continue to provide excellence and diversity in worship that enlivens the spirit and enriches the mind.
- 1.2 Align worship services and support with congregational growth and outreach annually.
- 1.3 Send congregants to a selected worship summit/training annually.
- 1.4 Identify and implement worship best practices by 2013 and update annually.
- 1.5 Host a denominational summit in our facility biannually beginning 2014.

*Objective #1*

**Spirit of  
Worship and  
Joy**

# *Breakthrough Objective #2*

## **Spirit of Generosity and Participation**

### Priority Actions

- 2.1 Grow pledge and plate annually.
- 2.2 Implement an annual pledge goal and budget development process by 2014.
- 2.3 Develop and implement a comprehensive volunteer program to engage, recruit and maintain participants by 2014.
- 2.4 Plan and manage existing investment portfolio and develop the capital campaign funds required to maintain the health of our facility by 2015.
- 2.5 Maintain funds toward mission, community and congregational benevolence at 10% of our annual budget beginning in 2014.
- 2.6 Every member and regular attendee volunteers an average of four hours per month to ministry by 2015.

*Objective #2*

**Spirit of  
Generosity  
and  
Participation**



# *Breakthrough Objective #3*

## **Spirit of Love and Welcome**

### Priority Actions

- 3.1 Continue to foster an on-going spiritual, social and physical environment that facilitates a sense of welcome, love, and belonging for our community.**
- 3.2 Foster diverse multi-generational and multi-cultural membership and attendance through affinity groups by 2014.**
- 3.3 Continue to provide excellence in congregational care.**

*Objective #3*

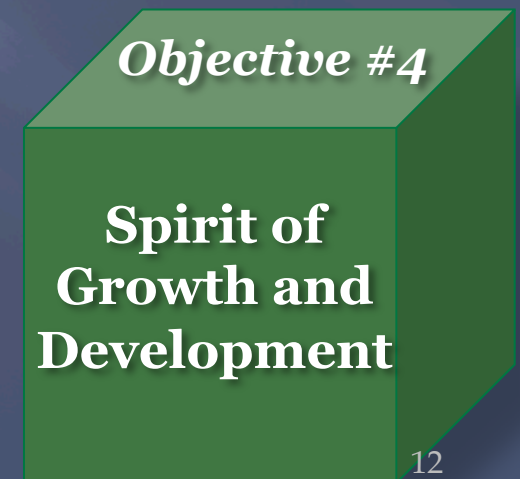
**Spirit of  
Love and  
Welcome**

# *Breakthrough Objective #4*

## **Spirit of Growth and Development**

### Priority Actions

- 4.1 100% of members and regular attendees will complete a spiritual development course annually.
- 4.2 Implement and integrate an on-going education program in support of the transgender community by 2013.
- 4.3 Develop and implement a ministry leader curriculum by 2014.
- 4.4 Develop a ministry resource guide including purpose, participants and corresponding gifts by 2014.
- 4.5 Implement in-house social programs to enhance positive congregational and community relationships by 2014.
- 4.6 Align programming leadership and staff with congregation size annually.





# *Breakthrough Objective #5*

## **Spirit of Mission and Outreach**

### Priority Actions

- 5.1 Enhance and expand our human outreach program (Matthew 25:31-36), spreading the Good News by 2014.**
- 5.2 Create an expanding network of services and support for our community by 2016.**
- 5.3 Recruit Time, Talent and Treasure to enhance our congregation and ministries beginning 2013.**
- 5.4 Partner with other MCC's to share resources by 2014.**
- 5.5 Seed and support 1 – 2 new MCC Churches by 2017.**
- 5.6 Align ministries, outreach, fundraising and programming with the KOP vision by 2015.**

*Objective #5*

**Spirit of  
Mission and  
Outreach**

# Breakthrough Objectives and KOP Ministries

## Primary Breakthrough Objective Relationship to KOP Ministries

#1 Spirit of Worship & Joy	#2 Spirit of Generosity & Participation	#3 Spirit of Love & Welcome	#4 Spirit of Growth & Development	#5 Spirit of Mission & Outreach
<ul style="list-style-type: none"> <li>• Altar Guild</li> <li>• Drama</li> <li>• Healing</li> <li>• Lay Worship</li> <li>• Multi-media</li> <li>• Music Team</li> <li>• Prayer Partners</li> <li>• Sanctuary Cleaning</li> <li>• Sanctuary Hosts/ Ushers</li> <li>• Sound</li> <li>• Visual Arts</li> <li>• Worship</li> </ul>	<ul style="list-style-type: none"> <li>• Board of Directors</li> <li>• Building Team</li> <li>• Capital Campaign</li> <li>• Fundraising</li> <li>• Planned Giving</li> <li>• Risk Management</li> <li>• Stewardship</li> <li>• Volunteer Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>• Newcomers</li> <li>• Congregational Care</li> <li>• Greeters</li> <li>• Gardening</li> <li>• Home Prayer</li> <li>• Kitchen</li> <li>• Peacemakers</li> <li>• Saturday Bldg. Cleaning Crew</li> <li>• Volunteer Receptionists</li> <li>• Welcome Station</li> <li>• Zip Code Groups</li> </ul>	<ul style="list-style-type: none"> <li>• Archivist</li> <li>• Children's Church</li> <li>• Diversity</li> <li>• Spiritual &amp; Personal Enrichment</li> <li>• Servant Leadership</li> <li>• Trans Ministry</li> <li>• Young Adults</li> </ul>	<ul style="list-style-type: none"> <li>• Food 4 Friends</li> <li>• Hospitality</li> <li>• HOT</li> <li>• Lay Delegates</li> <li>• Marketing</li> <li>• Pride</li> <li>• Website/Social Media</li> <li>• Mission and Outreach Team*</li> </ul> <p>* To be developed</p>

### Strategic Planning Ministry

# How Can You Help Achieve the King of Peace Vision?

***Join one of the King of Peace Ministry Teams!***



**Special Thanks to the KOP MCC Strategic Planning Team and our Congregation!**